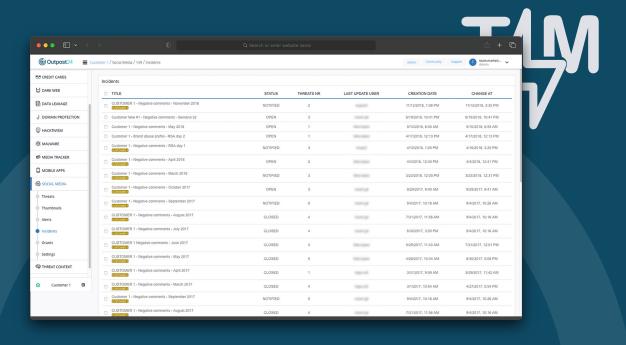


Social Media

Monitor your organization's digital footprint



Monitor your organization's digital footprint on social networks and search engines. Find websites not authorized to use your brands and logos, so you can take proactive steps to shut them down.

Use this intelligence to safeguard your corporate brand assets and reputation from misuse or potentially non-compliant activities.

What business benefits does it deliver?

- **1.** Monitor and assess unauthorized use of brands, logos claiming partnership affiliation, and more
- **2.** Safeguard your corporate brand assets from non-compliant or misuse activity
- **3.** Optimize your online brand and VIPs reputation

What does it do?

- 1. Monitors your organization's footprint to avoid unauthorized use of brands, logos and assets claiming partnership affiliation
- 2. Search through social media, understand RSS feeds and user generated content so you can act quickly to take the appropriate countermeasures

Contact info@outpost24.com for a demonstration.

About Outpost24

The Outpost24 group helps organizations limit their digital exposure with a complete range of cyber risk management solutions. Outpost24's cloud platform unifies asset inventory, automates security assessments, and quantifies risk in business context. Executives and security teams around the world trust Outpost24 to prioritize the most important security issues across their entire IT infrastructure for accelerated risk reduction. Founded in 2001, Outpost24 is headquartered in Sweden, with additional offices in the US, the UK, the Netherlands, Belgium, Denmark, France, and Spain.