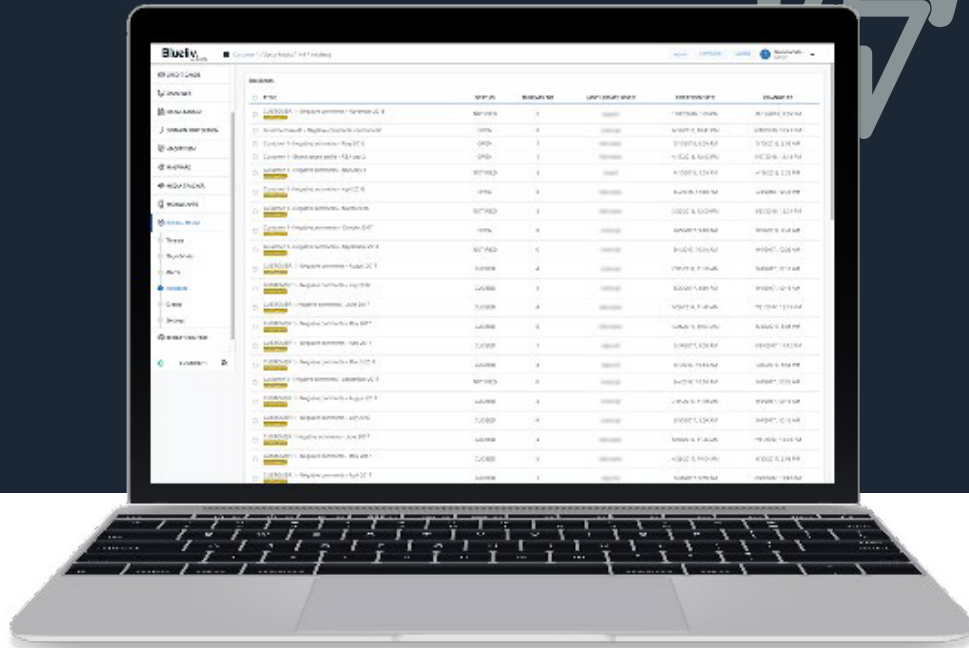


Social Media

Monitor your organization's digital footprint

If you could put a price on the value of your online reputation, what would it be?



Monitor your organization's digital footprint on social networks and search engines. Find websites not authorized to use your brands, logos, assets claiming partnership affiliation assets and more, so you can take proactive steps to shut them down.

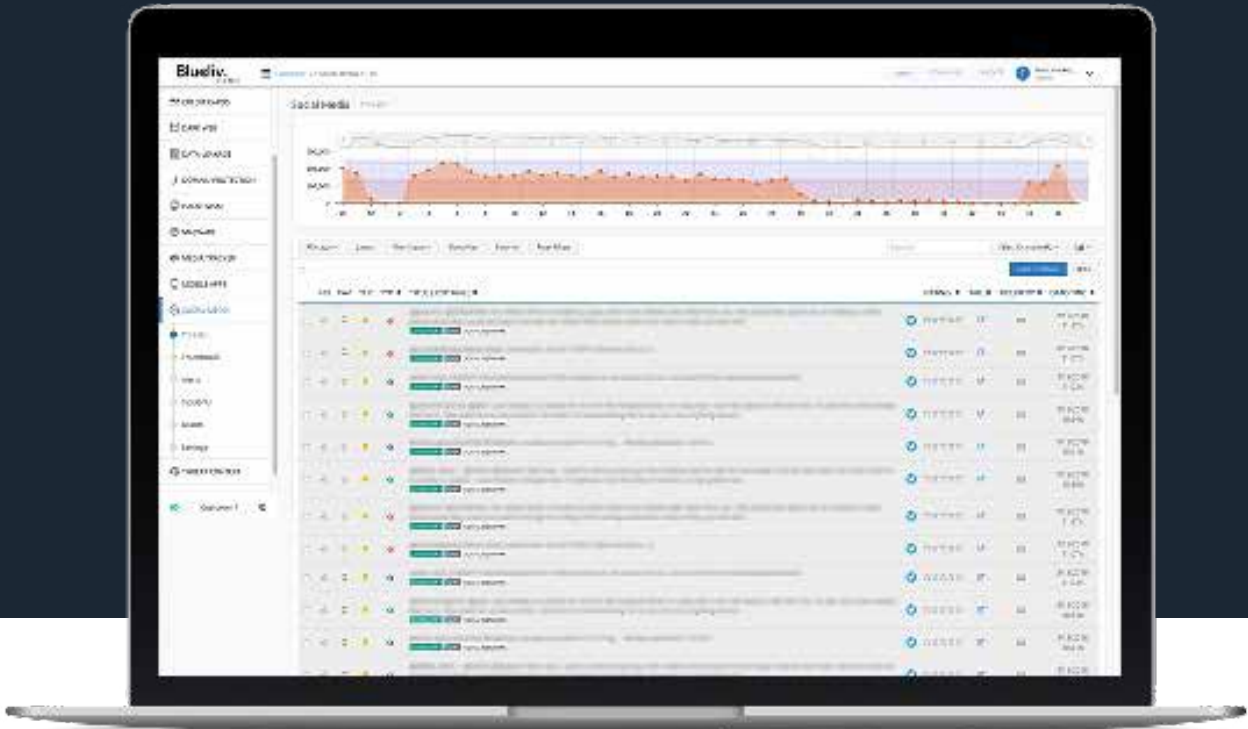
Use this intelligence to safeguard your corporate brand assets and reputation from misuse or potentially non-compliant activities.

What business benefits does it deliver?

- 1.** Monitor and assess unauthorized use of brands, logos claiming partnership affiliation, and more
- 2.** Safeguard your corporate brand assets from non-compliant or misuse activity
- 3.** Optimize your online brand and VIPs reputation

What does it do?

- 1.** Monitors your organization's footprint to avoid unauthorized use of brands, logos and assets claiming partnership affiliation
- 2.** Search through social media, understand RSS feeds and user generated content so you can act quickly to take the appropriate countermeasures



Contact sales@blueliv.com for a demonstration.

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Blueliv is Europe's leading cyberthreat intelligence provider, headquartered in Barcelona, Spain. We look beyond your perimeter, scouring the open, deep and dark web to deliver fresh, automated and actionable threat intelligence to protect the enterprise and manage your digital risk. Covering the broadest range of threats on the market, a pay-as-you-need modular architecture means customers receive streamlined, cost-effective intelligence delivered in real-time, backed by our world-class in-house analyst team. Intelligence modules are scalable, easy to deploy and easy to use, maximizing security resource while accelerating threat detection, incident response performance and forensic investigations. Blueliv is recognized across the industry by analysts including Gartner and Forrester; and has earned multiple awards for its technology and services including 'Security Company of the Year 2019' by Red Seguridad, Enterprise Security and Enterprise Threat Detection 2018 category winners by Computing.co.uk, in addition to holding affiliate membership of FS-ISAC for several years.

 blueliv.com  info@blueliv.com  twitter.com/blueliv  linkedin.com/company/blueliv

